



Sylvain Lalancette, M.B.A, CEBS, CMA, CPA

**Vice President of Business Development
People Corporation
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Mr. Lalancette has been the vice president of business development at People Corporation since March 2024. Prior to this nomination, Mr. Lalancette was a group insurance and group annuity plans advisor for 12 years. He began his group benefits career working for two major Canadian insurers in British Columbia in 2007. With his experience in advisory services, Mr. Lalancette has developed an excellent understanding of his clients' needs and expectations. This diverse experience has shaped his global perspective on employee benefits and allowed him to focus well on the challenges and opportunities in the sector. Mr. Lalancette holds the CEBS® designation. In 2016, he earned his CPA designation as well as an M.B.A. degree from the Executive Program at École des sciences de la gestion de l'Université du Québec à Montréal (ESG UQAM).