



Jessica Tracy

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Jessica Tracy is the head of growth and partnerships at Enthea, an employee benefits solution that helps employers and unions cover ketamine-assisted therapy (KAT). She leads educational initiatives and partnership expansion efforts across employers, unions and EAPs, expanding insurance access for KAT to over 150,000 members. With nearly 20 years in health care, Jessica's expertise includes underwriting, data analytics, business development and consulting. During her time in employee benefits consulting, she was involved in underwriting and crafting health insurance and cost-containment strategies for large employers and unions. She subsequently moved into healthtech, where she advanced insurance coverage for clinical genetics and pharmacogenomics, improving access for employers, unions and payors. Thereafter, she built the company's labor and trust division before joining Enthea. Jessica holds various certifications from SoundMind Institute, including Introduction to Psychedelic Therapies, Essential Contemplative Practices of Psychedelic Therapists and Psychedelic Facilitator Training. Additionally, she has earned multiple insurance designations and completed courses through the Hartford School of Insurance, Commercial Lines Producer School, International Foundation of Employee Benefit Plans and National Alliance for Insurance Education & Research. Jessica also founded The Sage Collective, a purpose-driven consulting firm whose mission is to integrate psychedelic-assisted therapy into the traditional health care ecosystem.