



Dave Wowchuk

Vice President Sales

ClaimSecure Inc.

Mississauga, Ontario

Dave Wowchuk is a seasoned professional with over 30 years of experience at ClaimSecure Inc., a subsidiary of Canada Life, where he currently leads national sales and is a key member of the senior management team. Throughout his career, Dave has been instrumental in developing innovative product solutions aimed at cost containment and operational efficiency. He works closely with teams from Canada Life to shape their third-party administration and multi-employer trustee administration strategy, ensuring seamless integration and alignment with industry standards. In his current leadership role, Dave oversees ClaimSecure's fully integrated multi-employer administration and third-party payer health and dental solutions. He leverages the risk management pooled benefits from Canada Life, cost management strategies from ClaimSecure, and hour bank, dollar bank, and pension administration solutions from Oliver to deliver optimal outcomes for clients. In addition to his extensive experience in benefits administration, Dave is actively involved in evaluating and aligning strategic initiatives, including the integration of artificial intelligence (AI) into group benefit plans. By assessing the potential of AI to enhance operational efficiencies, optimize claims processing, and provide personalized benefits solutions, Dave ensures that ClaimSecure remains at the forefront of innovation in the industry. Earlier in his career, Dave spent ten years in the brand-name pharmaceutical industry, where he held key roles in sales, international product marketing, and strategic business development. His diverse experience and forward-thinking approach make him a leader in advancing strategic solutions and driving the future of benefits administration.