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Bryan W. Zoran serves as Director, Educational Programs—Canada for the International Foundation of Employee Benefit Plans. In this role, he is responsible for Canadian educational programs, including the Canadian Annual Employee Benefits Conference and the Canadian Health and Wellness Innovations Conference. Zoran has appeared on CNN Financial and has been quoted by numerous media outlets including the *Los Angeles Times* and the *Milwaukee Journal Sentinel*. He worked in various roles in education, including special education teacher, in New York City for over six years. Zoran holds the Certified Employee Benefit Specialist® (CEBS®) professional designation. He earned a bachelor of science degree in sociology from Northland College, a master's degree in sociology from the University of Wisconsin—Milwaukee and a master's degree in special education from Long Island University—Brooklyn.