

## Sponsorship Reservation

### Contact Person

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City and State/Province \_\_\_\_\_  
 ZIP/Postal code \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

Please indicate your sponsorship participation. You can select a sponsorship starting at \$2,000 or a featured item at several participation levels. Featured items are exclusive opportunities and are honored on a date-received basis.

**Sponsorship Fee** (please indicate level) TOTAL \$ \_\_\_\_\_  
 Platinum  Gold  Silver  Bronze

**Platinum Packages and Featured Items** (please indicate choice)

\_\_\_\_\_

If selecting a continental breakfast or refreshment break sponsorship, please circle which day(s): Monday Tuesday Wednesday

**Payment Info** (Fees are reflected in U.S. funds.)

Please invoice. Payment is due upon receipt.  
 Payment enclosed. Make check payable to **International Society**.  
 Check # \_\_\_\_\_ \$ \_\_\_\_\_  
 VISA  MasterCard  American Express  Discover  
 Credit card # \_\_\_\_\_ Exp. date \_\_\_\_\_  
 Cardholder's name (print) \_\_\_\_\_

Scan and email sponsorship reservation to [iscebs@iscebs.org](mailto:iscebs@iscebs.org), or mail to: ISCEBS, 18700 West Bluemound Road, Brookfield, WI 53045-2936  
 Phone: (262) 786-8771

### Sponsor Directory Listing

Same as above

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City and State/Province \_\_\_\_\_  
 ZIP/Postal code \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_  
 Website link \_\_\_\_\_

### Product/Service Description

Please email a brief description of your product or service for publication to [iscebs@iscebs.org](mailto:iscebs@iscebs.org).

### Logo Artwork

Please email a high-resolution image of your company logo to [iscebs@iscebs.org](mailto:iscebs@iscebs.org) (the acceptable logo format is an Illustrator EPS file with all fonts converted to outlines).

## 2023 Symposium Sponsors

### PLATINUM

- Mercer

### GOLD

- Ascendium
- CBIZ
- Creative Planning Retirement Services
- Kin by Medela
- Modern Health
- Spring Health
- Voya Financial

### SILVER

- Aegis Risk LLC
- Health Portal Solutions
- Lyra Health, Inc.
- Mayo Clinic
- Milliman
- Nox Health
- SecureSave
- Wysa

## Symposium Attendee Companies (partial listing)

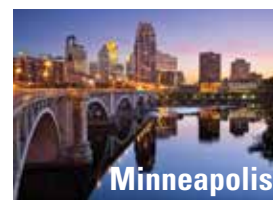
AbbVie  
 Aeolic Consulting  
 AGA Benefits Solutions  
 AHT Insurance  
 Air Line Pilots Association  
 Alaska Energy Authority  
 Alberta School Employee Benefit Plan  
 Algoma Central Corporation  
 AlSCO Inc.  
 American Benefits Council  
 Amerisafe, Inc.  
 Amplifon Hearing Health Care  
 Anchorage School District  
 Anthem Blue Cross Blue Shield  
 Applied Strategies, Inc.  
 Arista Consulting Group  
 Arizona State Retirement System  
 ASC Institute  
 Assurance Agency, Ltd.  
 Atrium Health  
 Auto Club Group  
 Baitrak Benefit Administrators Inc.  
 Baxter  
 Benefit Innovations  
 Bespoke Benefit Solutions  
 BFL Canada Consulting Services Inc.  
 BlackRock  
 Boeing Company  
 Brown and Brown  
 Bruce Power  
 CALIBRE  
 Cammack Retirement Group  
 Canadian Shield Group  
 Capital Rx  
 CAPTRUST  
 Carpenter Funds Administrative Office  
 Casey's General Stores, Inc.  
 Cetera Investors  
 Chartwell Retirement Residences  
 Chipotle  
 Christian Education Employee Benefits  
 Church Pension Group  
 CIBC Capital Markets  
 City and County of Denver  
 Columbia Forest Products  
 Cowan Insurance Group

Cowles Company  
 Creative Planning  
 CUMIS  
 Curi Agency  
 Darden, Inc.  
 Eckler Ltd.  
 Electrical Workers Insurance Fund  
 Employee Benefits Solutions, Inc.  
 Employer Direct Healthcare  
 Employers' Choice Inc.  
 Empryean Benefit Solutions  
 EOI Service Company, Inc.  
 Equitable Life of Canada  
 Ernst and Young LLP  
 Excess Health, Inc.  
 Farella Braun and Martel LLP  
 Federal Express Canada Ltd.  
 Federal Retirement Thrift Investment Board  
 Fidelity Investments  
 First Choice Health Network, Inc.  
 First Person Benefit Advisors  
 Fresh Market, Inc.  
 Gallagher  
 Genentech, Inc.  
 Goodwill Industries  
 Great Hearing Benefits  
 Group Lockhart Inc.  
 Grupo Bimbo  
 GuideOne Insurance  
 HDR, Inc.  
 Healthcare of Ontario Pension Plan (HOOPP)  
 Hilmar Cheese Company, Inc.  
 HMA The Benefits People  
 Honda Canada Inc.  
 Hoosier Energy  
 Hormel Foods Corporation  
 Houston Firefighters Relief and Retirement Fund  
 HUB International  
 Hubbard Broadcasting Inc.  
 Humana  
 Hunter Douglas  
 Huntington Ingalls  
 iA Financial Group  
 ICW Group Holdings, Inc.  
 IMA of Colorado, Inc.

Independence Bank  
 Industrial Alliance Financial  
 Ipsen Bioscience, Inc.  
 Iron Workers District Council of Southern Ohio  
 JackHabbit  
 Jones DesLauriers  
 Kao Brands Company  
 Koehler Fitzgerald LLC  
 Laborers District Council and Contractor Pension Fund of Ohio  
 Linklaters LLP  
 Lockton Dunning Benefits Corporation  
 Los Angeles City Employees Association, Inc.  
 Manulife  
 Maple Leaf Foods Inc.  
 Marsh and McLennan Agency  
 Maryland State Education Association  
 Masuda Funai Eifert and Mitchell Ltd.  
 Matrix Absence Management Inc.  
 Medical College of Wisconsin  
 Memorial Hermann Health System  
 Midcontinent Media  
 Mid-South Transportation Management Inc.  
 Millennium Trust Company  
 Montridge Advisory Group Ltd.  
 Moreton and Company  
 Mosey and Mosey Benefit Plan Consultants  
 Murphy, Hesse, Toomey and Lehane, LLP  
 National Academy of Sciences  
 National Basketball Players Association  
 New York State Nurses Benefits Fund  
 NRG Energy, Inc.  
 NYSNA Pension Plan  
 Ohio Laborers Benefits  
 Ontario Public Service Employees Union  
 Osler, Hoskin and Harcourt LLP  
 PARS  
 PBAS Group  
 PotlatchDeltic Corporation  
 PRL Benefits Limited

Prudent Benefits Administration Services Inc.  
 Prudential  
 Quantum Health  
 Queens Health System  
 Queens University  
 R. Hooper Benefit Consultants Inc.  
 Rand Corporation  
 RBC Insurance  
 Reach Worldwide Consulting Inc.  
 Resource Capital Funds  
 Reynolds and Reynolds, Inc.  
 Royal Bank of Canada  
 SAFEBuilt  
 Securian Financial Group, Inc.  
 Segal Consulting  
 Selectpath Benefits and Financial Inc.  
 Self Help Services Corporation  
 Shutts and Bowen LLP  
 Simpson Housing  
 Soros Fund Management  
 Sun Life Financial  
 Teamsters Local 665  
 Teamsters OCA Health Welfare Fund  
 Telus  
 Trinity Health  
 United Fire and Casualty Company  
 United Fire Group  
 UnitedMasters Inc.  
 University of Michigan  
 UPMC Health Plan  
 USG Corporation  
 USI Insurance Services  
 Versiti, Inc.  
 Vialto Partners  
 Vida Health  
 Vital Incite  
 Votorantim Cimentos  
 Walser Automotive Group, LLC  
 Washington State LEOFF Plan 2 Retirement Board  
 Wesleyan University  
 Western Financial Group (Network) Inc.  
 WTW  
 Winston and Strawn LLP  
 World Insurance Associates LLC  
 Yelp

## Future Symposiums



Minneapolis

**September 14-17, 2025**  
 Hyatt Regency Minneapolis  
 Minneapolis, Minnesota



Phoenix

**August 23-26, 2026**  
 Arizona Biltmore  
 Phoenix, Arizona

# 43RD ANNUAL ISCEBS Employee Benefits Symposium

September 15-18, 2024  
 Grand Hyatt Nashville | Nashville, Tennessee

## SPONSORSHIP OPPORTUNITIES

- Showcase your organization to a dedicated and diverse group of benefits and compensation professionals in the United States and Canada.
- Stand out among your competitors with visibility of your products and services.
- Elevate your products and services in front of key decision makers throughout the year via the web, email and print.
- Notice an immediate return on your investment when you put your promotional dollars toward the Symposium.

EXCLUSIVE MARKETING OPPORTUNITIES DESIGNED FOR YOU!

Visit our website at [www.iscebs.org](http://www.iscebs.org).

PARTNERS IN EDUCATIONAL EXCELLENCE



## Symposium Sponsorship

Sponsorship is an integral part of the ISCEBS Symposium, and your participation adds to the overall conference experience for attendees. Decision makers attend the conference not only for education and networking opportunities, but also to discover new products and services to keep them ahead of the curve. The Symposium attracts hundreds of benefits and compensation professionals from the United States and Canada, many having earned the prestigious Certified Employee Benefit Specialist® (CEBS®) designation. By sponsoring the Symposium, you gain unparalleled access to a targeted audience looking for solutions in the employee benefits field.

## Sponsorship Rewards

**Please note: Rewards are determined by the total dollar amount of contributions.**

Chart of Rewards—Symposium	Platinum	Gold	Silver	Bronze
<b>Display Area for Promotional Literature/Giveaways*</b>				
Informational booth—backdrop only/maximum ten feet wide/plus table	■			
Extra-large space to accommodate tabletop display with custom sign	■	■		
Five square feet of display table space with custom sign			■	■
<b>Conference Registrations</b>				
Two <b>free</b> full-conference registrations	■			
One <b>free</b> full-conference registration		■	■	
Additional attendee(s) special rates	■	■	■	
<b>Pre- and Post-Symposium Promotion</b>				
Product directory—online and conference distribution	■	■	■	■
Recognition in CEBS and Society publications that reach thousands of benefits professionals	■	■	■	■
<b>On-Site Recognition</b>				
Sponsor badge recognition for all of your employees attending the Symposium	■	■	■	■
Symposium program acknowledgment	■	■	■	■
Special signage and verbal recognition	■	■	■	■
Special signage/banners at sponsored event	■	■	■	■
Mobile app listing	■	■	■	■
<b>Email/Mailing List Usage**</b>				
Email promotion to attendees post-Symposium, coordinated by ISCEBS	■	■	■	
One-time use of the attendees mailing list post-Symposium, coordinated by ISCEBS	■	■		
<b>Advertising—Benefits Quarterly</b>				
Either one cover or two inside ads, 50% off all repeating ads, four-color	■	■		
One inside ad included, 50% off all repeating ads, four-color			■	
Priority selection at next year's Symposium	■	■	■	■

\*The sponsor display area is open throughout the conference for attendees to peruse and pick up materials. This is not a trade show/exhibit hall; therefore, there are no sponsor representatives at the display tables or informational booths.

\*\*Other pre-Symposium attendee mailings are not permitted.

## Sponsorship Opportunities

### PLATINUM—KEYNOTE SESSIONS AND FEATURED ITEMS \$10,000 AND UP

Includes TWO complimentary full-conference registrations!

### PACKAGE A—\$15,000

#### Kick Off Monday in Style!

Showcase your company by sponsoring the Monday morning opening session coupled with any gold-level item that you choose. Introduce the Monday morning keynote speaker and welcome attendees to the Symposium.

### PACKAGE B—\$12,000

#### Jump-Start Tuesday Your Way!

Showcase your company by sponsoring the Tuesday morning opening session coupled with any gold-level item that you choose. Introduce the Tuesday morning keynote speaker—There's always a large crowd in attendance.

### PACKAGE C—\$10,000

#### Shine With Gold and Silver!

What better way to promote your organization than with both gold and silver! Pick one gold-level item and one silver-level item to create your custom package. See insert for buy-up options.

### BUY-UP OPTIONS—

Any sponsor is able to gain additional visibility and exposure to a select group of benefits professionals when selecting one of these options:

#### CEBS Graduates Listing—\$2,500

A one-time use of the contact list of over 15,000 CEBS graduates (mail or email), coordinated by ISCEBS.

#### Preconference Email—\$2,000

Let Symposium attendees know you'll be in Nashville! Email attendees before the event (no emails within seven days of the start), coordinated by ISCEBS.

## Showstoppers to Shine at the Symposium

**GOLD—Featured Events and Items \$5,000 and Up** Includes ONE complimentary full-conference registration!

Participate as a gold sponsor by selecting a featured item or making a cash contribution of \$5,000 to \$9,999.

#### Attendee Tote Bags—\$8,000

For high visibility, have your company's name and logo imprinted on the conference tote bags. You may also have a personalized welcome flier from your organization inserted into each of the tote bags.

#### Wi-Fi—Registration Area and Guest Rooms—\$6,500\*

Symposium attendees love to stay connected! Your sponsorship will also give them high-speed access to the Symposium mobile app. Sponsor logo will be featured on a splash page every time someone connects to the Wi-Fi network in the registration area and in the guest rooms, if permitted by the hotel.

#### Mobile App—\$6,500\*

Promote your company to conference attendees through their smartphones and tablets. More than two-thirds of the attendees download the app each year and have rated it a huge hit! Attendees can personalize their conference experience by using the app to save their schedules, view the sponsor directory, get up-to-the-minute information, read speaker handouts, review things to see and do in the local area, and stay connected with each other through the mobile app. Your company's logo and/or ad will be viewed over and over again as attendees reference this app before, during and after the Symposium.

#### Welcome Reception—\$6,500\*

Monday, September 16

The welcome reception is open to all Symposium attendees and their guests. This is an excellent networking opportunity for attendees and an excellent marketing opportunity for you!

\*In addition, this sponsorship includes a large sponsor banner with your company name/logo.

**SILVER—Featured Events and Items \$3,000 and Up** Includes ONE complimentary full-conference registration!

Participate as a silver sponsor by selecting a featured item or making a cash contribution of \$3,000 to \$4,999.

#### Charging Stations—\$4,500

Symposium attendees will stay powered up during the event thanks to the charging stations throughout the session rooms and registration area. Customized signage will promote your company as attendees charge up for a day of education.

#### Name Badge Lanyards—\$4,500

Here is an excellent opportunity for prime visibility throughout the entire Symposium. Attendees appreciate this handy way to display their name badges. And no more marks or tears from pins and clips!

#### Snacks and Refreshment Breaks—

\$4,950 (a.m.) or \$4,700 (p.m.)\*

Monday-Wednesday, September 16-18 (a.m.)

Monday-Tuesday, September 16-17 (p.m.)

Attendees find the snacks and refreshment breaks between sessions to be both refreshing and an excellent opportunity for networking. This is a great way for sponsors to promote their organizations.

#### Program at a Glance—\$4,500

This popular reference guide is given to each attendee and includes the time and location of the Symposium sessions as well as a calendar of special activities. Your company name and a personalized advertisement are displayed on the back cover of this mini reference guide.

\*In addition, this sponsorship includes a large sponsor banner with your company name/logo.

**BRONZE—General Sponsorships \$2,000 and Up**

Participate as a bronze sponsor through a cash contribution of \$2,000 to \$2,999. This entitles your organization to all of the bronze-level rewards and is an excellent way to keep your company products and services on display throughout the Symposium.

## How to Become a Sponsor

- 1 Select one or more of the sponsorship options on the enclosed form.
- 2 Sponsorships are assigned on a date-received basis. The Society will attempt to honor all special requests by participating firms.
- 3 Sponsorships are not restricted to these opportunities. If you have a sponsorship idea you would like to present, please let us know.
- 4 Sponsorship questions may be directed to Society staff at (262) 786-8771 or [iscebs@iscebs.org](mailto:iscebs@iscebs.org).

## What Organizations Should Consider Sponsorship?

- Consulting firms
- Insurance companies/brokers
- Banks and trust companies
- Investment firms
- Pharmaceutical companies
- HMOs and PPOs
- Publishers
- Software vendors
- Third-party administrators
- Health care providers
- Utilization review/cost-containment companies
- EAPs/dependent care
- Workers' compensation
- Communications
- Wellness
- Mental health
- Accountants/CPA firms
- Law firms

## About ISCEBS

[www.iscebs.org](http://www.iscebs.org)

The International Society of Certified Employee Benefit Specialists is a nonprofit educational association for those who are pursuing or have earned the Certified Employee Benefit Specialist (CEBS), Group Benefits Associate (GBA), Retirement Plans Associate (RPA) or Compensation Management Specialist (CMS) designation. Since 1981, the Society has provided member services, including the Annual Employee Benefits Symposium, *Benefits Quarterly*, *NewsBriefs*, the online community and access to the largest resource of benefits information—the renowned International Foundation of Employee Benefit Plans Information Center. In addition, the Society has over 40 chapters throughout the United States and Canada that provide continuing professional educational opportunities at the local level.